

YEAR ONE

Congratulations! You are embarking on a spectacular venture to take control of your future. It can be thrilling and scary all at the same time! Many business owners start off in business because they enjoy what they do, but don't know all that they should know to operate a business! The infancy stage in business is a fragile one. The Women's Business Center, with the support of the First Niagara Foundation, is offering this unique program to help ensure your venture is successful!

The Year One program consists of a confidential peer advisory group that is professionally facilitated by a business coach. This special cohort group will allow you the opportunity to share issues and concerns, and obtain real-world ideas and solutions. Your group will be comprised of women whose businesses do not compete but are at the same stage of business.

Who can participate

This program specifically serves women entrepreneurs and partners who are just starting out in operating their business.

How it works

Your monthly meetings will join business content instruction with roundtable discussions. Your facilitator is trained to elicit the most creative thinking and strategic problem solving. You will also be paired with a business counselor

from the Small Business Development Center at Buffalo State or NCCC that you can meet with in between the program's monthly meetings. All Information shared is kept strictly private.

What you will learn

Your meeting topics revolve around all business functions that will solidify a strong foundation for a long successful business. This includes: Legal issues; Accounting (bookkeeping, taxes, financial statements and forecasting); Insurance issues, Marketing; Business Planning and Growth Strategies. Learn from the experts what you should know *before* a problem arises!

How will you benefit

You form a network of referrals and gain diversity of background and experience from your peers, while you learn best practices and a network of resources from your facilitator, counselor and expert speakers. Most importantly, you take the time to learn how to grow a strong business before it is too late!

Program investment

\$100 personal investment + \$400 scholarship from First Niagara Foundation = \$500 Membership

10 monthly sessions, 2nd Tuesday evening of each month, 5:30-8:00 PM, at the Women's Business Center

WOMEN'S BUSINESS CENTER

AT CANISIUS COLLEGE

Women's Business Center

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Women's Business Center:

The home of women entrepreneurship—empowering entrepreneurs to succeed through education, connections and community.

Presented by:



YEAR 1—PARTICIPANT APPLICATION

Name _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____ Industry _____

When Founded _____ Percentage Ownership _____ Any Employees? (#) _____ Any Gross Revenue (\$) _____

Current state of Your Business: _____

Do you have a business plan? (circle one) Yes No If yes, please attached with your application.

Long Term Goals/Vision for Your Business? _____

Goals for this Year/Objectives for Joining Year One? _____